



## **Head of Activist Development and Campaigns**

### **Application Pack**

<b>Closing date:</b>	Friday 28 January 2022
<b>Interview date:</b>	TBC
<b>Interview location:</b>	Online

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# 1. Job Description

Momentum is recruiting a **Head of Activist Development and Campaigns** who will play a vital role in our vibrant organisation. This is an exciting opportunity to take a leading role in our campaigning work and to drive the growth of our network of local groups and activists, supporting them to become more effective leaders, campaigners and organisers.

We encourage applicants from a diverse range of backgrounds, and we particularly welcome BAME, working class, women, LGBTQ+ and disabled applicants. This role is full-time and permanent, and can be performed from anywhere.

**Reports to:** Political Coordinator

**Other Management / Coordination:** Participation in the Membership and Campaigns Working Groups

**Staff Management Responsibility:** (X1) Activist and Local Groups Development Officer

**Financial Management Responsibility:** Campaigns budget lines

**Salary:** £29,765 to £33,370, with London weighting. £26,265 to £29,870 without London weighting.

**Location:** Hybrid; based in London office or working remotely

**Job Purpose:** To lead on supporting and developing Momentum members and local groups, through campaigns, political education and training programmes, and to lead on Momentum's national campaigning work.

*Members are at the heart of everything Momentum does. The Head of Activist Development and Campaigns will lead in supporting our members to develop as leaders and organisers, and will work with local Momentum groups to make sure they are campaigning on the critical political issues of the day, from climate change to anti-racism. The Head of Activist Development and Campaigns will work closely with the Organising and Communications Teams to develop mobilising strategies, design and put in place training programmes and ensure our activists have the support they need to be effective organising in the Labour Party and in their communities.*

## **Duties and Responsibilities**

### **Members and Local Group Development**

- To lead on the development and delivery of training, leadership development and political education programmes, aimed at skilling up members and developing effective organisers and leaders in Momentum. These include the 'Leo Panitch Leadership Development Programme', and the 'Future Councillors Programme'.
- To lead on identifying skills-gaps within the movement, and developing projects to address these gaps.
- To work with Momentum's elected leadership (NCG) and staff to grow and manage our national network of local Momentum groups, organising in the Labour Party and in their communities.
- To lead on developing national, regional or local campaigns on relevant political issues for local Momentum groups and members to engage in. To also support members and local groups in running their own local or national campaigns.
- To lead on developing and delivering best practice guides and other resources on setting up new local Momentum groups or to support existing groups.

### **Campaigns**

To be co-responsible for the design and delivery of national campaigns (including General Election campaigns and national political campaigns). This includes:

- Designing and delivering mobilisation strategies.
- Managing the different systems for mobilising members and supporters (phonebanking, texting etc.)
- Organising and delivering large and small events.
- Managing teams of staff and volunteers to meet key campaign objectives.
- Ensuring that all campaigns run by Momentum can be engaged with by all members, irrespective of their campaign experience or personal circumstances.
- To provide mobilising and campaigns support to any existing or future national campaigns run by Momentum.

*N.B. The Head of Organising has responsibility for leading on internal Labour Party elections.*

### **Other**

- To manage stakeholder relationships with organisations in the labour movement and in the third sector that are engaged in training and organising, and facilitating collaboration and skill sharing with such organisations.

## 2. Person Specification

### Attributes

- A highly motivated individual who is committed to Momentum's strategic goals and the transformation of the Labour Party into a democratic, member-led party capable of winning elections and implementing socialist policies.
- Someone committed to organising democratically and facilitating member participation.
- Someone capable of thinking strategically, organising their time effectively and prioritising goals under pressure, as well as responding to unexpected events as and when they occur.
- Someone with a willingness to support Momentum members, engaging in conversations with empathy and sensitivity.

### Experience

- Experience of designing and delivering training, campaigns, events or projects that drive participation, build capacity and have political impact.
- Experience of motivating and supporting others to self-organise and take on leadership roles in campaigns, events and projects.
- Experience of coordinating across a diverse range of stakeholders and of operating in a high-pressure environment.
- Experience of managing staff or volunteers and complex workflows (desirable).

### Knowledge

- Understanding of Momentum's strategic goals and ways of organising, and the wider political context in which it operates.
- Knowledge of the labour movement and an understanding of key Labour Party structures and actors.
- Awareness of structural inequalities along lines of class, gender, ethnicity, and sexual orientation, among others, and the importance of challenging and overcoming these inequalities in how Momentum organises.

### 3. How to apply

To apply for this role, please complete this application form [here](#) and return it to [hr@peoplesmomentum.com](mailto:hr@peoplesmomentum.com). Please send this file as a Word document if possible.

We would also appreciate you completing this short (optional) equal opportunities monitoring form [here](#), and sending it to [hr@peoplesmomentum.com](mailto:hr@peoplesmomentum.com).

If you would like further information about the role, please contact [andrew.dolan@peoplesmomentum.com](mailto:andrew.dolan@peoplesmomentum.com)

- Momentum's website can be viewed [here](#).
- Momentum's social media accounts can be viewed here:
  - [Facebook](#)
  - [Twitter](#)
  - [Instagram](#)
- Momentum's constitution can be viewed [here](#).